

Case study contest for Maritime University Students organized by Ocean Network Express LTD.

CONTEST REGULATIONS

1. The purpose of case study contest is to prepare a case study about **“Digitalization in the shipping industry, what is your proposal, how AI can boost it?”**.
2. This contest is organized for 3rd year or above students of Navigation, Transportation, or Innovative Economy Major.
3. To take part in the contest, students must prepare a presentation about their findings, according to the given topic.
4. The presentation must be prepared in English and have maximum 10 slides of content (plus opening and end slide, total of 12 slides).
5. The presentation must be sent in PDF format.
6. The presentation must be submitted to the following e-mail address: pl.hr@one-line.com from **31.03.2022 to 31.05.2022**.
7. While submitting the presentation contestants must include the GDPR clause in the e-mail with the following statement:
I hereby give consent for my personal data to be processed by Ocean Network Express LTD for the purpose of conducting the 2022 case study contest.
8. Out of all participants, 5 best presentations, selected by Ocean Network Express representatives, will be advanced to the final. Presentations will be evaluated and ranked based on:
 - To what extent does the solution meet the needs of today's market?
 - How innovative is the idea?
 - At what extend is the implementation of the solution assessed in the socio-economic sphere?
 - Overall idea presentation evaluation
9. In the final, students will present their case study to Ocean Network Express representatives and answer questions about their case study.
10. The final presentations will take place in June 2022.
11. Based on the presentations, 3 best case studies will be awarded **6 months paid Internship** in Ocean Network Express office in Gdańsk as well as money prize.
 - 1st prize 2,000 PLN
 - 2nd prize 1,500 PLN
 - 3rd prize 1,000 PLN
12. In case of not having an appropriate number of contestants, to fairly select the best-case studies, Ocean Network Express reserves the right to prolong the deadline to submit the presentation as well as organize the final.
13. Intellectual property of awarded presentations will be transferred to ONE before the final of the contest. Students will be asked to sign an agreement regarding intellectual property rights before the presentations.